



Digital Solutions Seminar

Wednesday, June 4th, 2008

Colour Management Demystified - Seminar Outline

Understanding the big picture, why we need colour management.

How environmental factors can create problems.

How to measure and evaluate colour.

Profiles and their limitations.

The importance of calibration and how it's accomplished.

- Device drift.

How important is the paper we print on?

Understandings profile types and how to properly create them.

- Input: scanner and camera profile
 - Target types and software options
- Monitor profiles:
 - Hardware and software options
 - Low-end vs. High-end LCD's
- Output:
 - RGB vs. CMYK
 - Hardware and software options
 - Profile evaluation and verification
 - Matching a standard
 - Rip vs. Driver

Colour Management Workflows – How do I put all this to work?